

Improved email communication with optimized Microsoft Office and image files: balesio presents the new FILEminimizer Suite

Steinhausen, December 2, 2009: Today, balesio officially releases its new software FILEminimizer™ Suite. The program can compress image and Microsoft Office files at the same time by up to 98%. Transparently integrated add-ins for Microsoft Outlook and Lotus Notes allow for compression to take place directly before sending out an Office or image attachment via email.

In contrast to classic zip technology, FILEminimizer technology preserves the original file format after a compression. Also, compression ratios of PowerPoint, Word, Excel and image files, in the formats JPG, TIFF, BMP, GIF, EMF and PNG, are up to 25 times higher than with the classic zipping method.

As a result, large email attachments compressed with FILEminimizer can easily be sent via email and recipients can open and work on optimized files without any additional software and without having to decompress them.

Even already “zipped” Microsoft Office files can be compressed with the new FILEminimizer Suite. Users can utilize the integrated and enhanced search assistant to search and filter files to optimize on their computer.

Thanks to the integrated compression in the email program and the high compression ratios, FILEminimizer Suite opens new ways for companies to save time and costs. Email servers and networks are relieved and costs for storage and bandwidth are reduced. As well, employees are more productive when working with large email attachments and support requests to the IT Helpdesk regarding data transfer and bandwidth problems are significantly reduced. Numerous famous companies and organizations like WD-40, Lockheed Martin, British Marine, US Marines, IBM, Yahoo, Siemens, etc. have already successfully implemented the FILEminimizer technology. Case studies are available on request.

A free version for 12 optimizations of FILEminimizer Suite is available here:
<http://www.balesio.com/fileminimizersuite/eng/download.php>

A single user license of FILEminimizer Suite costs US \$79.90. Prices for multi user licenses start at US \$17.90 per user. For companies, balesio also offers attractive company and site licensing models. Universities and High Schools can benefit from balesio's Campus License program.

More information is available at: <http://www.balesio.com>



About balesio AG:

balesio AG is an internationally leading Swiss software company which offers standard software of the highest quality and reliability. balesio develops and sells company solutions in the areas of data compression and file server and storage optimization with the applications FILEminimizer and FILEminimizer Server. In the areas of screen capturing and recording, presentation and e-learning, the portfolio is completed with the applications TurboDemo and ALLCapture. balesio software has been sold already in over 130 countries worldwide and is nowadays successfully used in small and medium-sized companies, universities, public institutions as well as by a vast majority of Fortune 500 companies.

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