

FILEminimizer technology reduces Microsoft Office and image data volume by 69% for Celestica Thailand

Steinhausen, June 22nd, 2010: Toronto-based Celestica Inc., a worldwide operating provider of end-to-end product lifecycle solutions chose FILEminimizer Server at its largest Asian facility in Thailand and reduced Microsoft Office and image data volume there by 69%.

During a “Lean IT” project, Celestica chose FILEminimizer Server, by balesio, to optimize their primary storage of Microsoft Office files and images. The FILEminimizer technology is radically different from zip compression technologies and leaves optimized files in their original file format. No performance-degrading zip or unzip process is needed after the optimization. In fact, performance enhancements are registered as the optimized, smaller files need less time to load.

FILEminimizer achieves file size reductions of up to 98% on image and Microsoft Office files by using a set of different powerful native file optimization methods such as internal deduplication of included images in a PowerPoint file.

Microsoft Office and image files, which are mainly unstructured and fast-growing in data volume size, took up a significant share of Celestica’s storage in Thailand. After optimizing this data with FILEminimizer Server, Celestica registered an average optimization rate of 63% for all Microsoft Office files and 75% for all image files. In total, 69% of the storage space occupied by Microsoft Office and image files could be gained back. Dome Tepupatum, the IT Manager at Celestica’s Thailand facility confirms: *“After the deployment of FILEminimizer Server, we need 69% less storage space for our Microsoft Office and image files. We also recognized positive effects on bandwidth consumption and data transfer traffic and we’ve seen a 10% decrease in backup times.”* balesio’s FILEminimizer Server is a software-only solution which is easy to implement and operate. Storage savings can be achieved immediately and independent from existing IT infrastructures. *“We are particularly happy that our customer Celestica could achieve such impressive storage space reductions with FILEminimizer Server”,* explains Daniel Bernard, balesio’s CEO. *“Again this is a very good example that primary storage optimization with FILEminimizer Server should be on every company’s agenda to save on storage.”*

Apart from balesio’s FILEminimizer Server solution to reduce data volume on file servers and storage systems like SAN and NAS, balesio also offers solutions for integrating the technology into existing infrastructures such as Microsoft SharePoint, in document workflows or into communication systems like Microsoft Outlook and Lotus Notes.

More information about balesio and FILEminimizer technology are available here: www.balesio.com

About balesio AG:

balesio AG is an internationally leading Swiss software company which offers standard software of the highest quality and reliability. balesio develops and sells company solutions in the areas of data compression and file server and storage optimization with the applications FILEminimizer and FILEminimizer Server. balesio software has been sold already in over 130 countries worldwide and is successfully used in small and medium-sized companies, universities, public institutions as well as by a vast majority of Fortune 500 companies already.

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