

## **balesio Introduces New Channel Program PartnerGROWTH! in International Markets**

**Steinhausen, February 2, 2010:** balesio software today presents its new partner program PartnerGROWTH! to support resellers, distributors and channel partners in marketing and selling balesio's file compression, storage optimization and e-learning solutions in international markets.

The new PartnerGROWTH! program offers three different levels and represents for each partner the opportunity to significantly increase sales in the compression and e-learning area with the addition of balesio products to its portfolio.

The PartnerGROWTH! program differentiates from other classic reseller schemes and provides partners with direct support and attractive conditions. As an example, reseller-branded marketing material such as product data sheets are available to give partners the possibility to address customer requests in the area of file compression and e-learning individually and to eventually increase their sales in this area.

"balesio developed, with PartnerGROWTH!, a reseller program, which rewards the efforts of our partners in the best possible way", comments Nate Anderson, Channel Manager International Sales at balesio software. "This new partner program, with three different levels, guarantees that all efforts of each partner are rewarded in an adequate and fair way."

Please find an overview of the new Channel program PartnerGROWTH! on the following website:

<http://www.balesio.com/corporate/eng/reseller-program.php>

All details regarding requirements and benefits of the program can be found in the following PDF document:

<http://www.balesio.com/pdf/reseller/partnergrowth-program-eng.pdf>

New partners can contact balesio immediately for joining balesio's new PartnerGROWTH! channel program.

About balesio AG:

balesio AG is an internationally leading Swiss software company which offers standard software of the highest quality and reliability. balesio develops and sells company solutions in the areas of data compression and file server and storage optimization with the applications FILEminimizer and FILEminimizer Server. balesio software has been sold already in over 130 countries worldwide and is nowadays successfully used in small and medium-sized companies, universities, public institutions as well as by a vast majority of Fortune 500 companies.

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