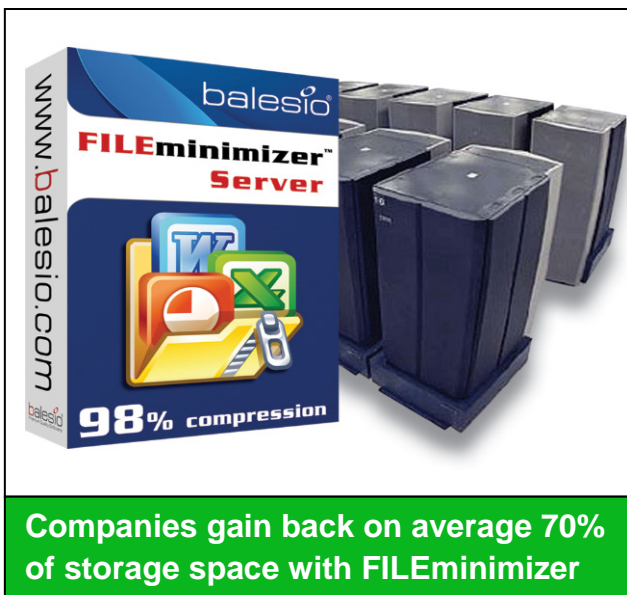


## Green storage software combats skyrocketing office data storage

Companies can gain back on average 70% of their storage capacities with FILEminimizer Server from balesio

**Steinhausen, Switzerland, June 17, 2009** - balesio, an innovator in superior file compression software, has launched FILEminimizer Server, powerful new enterprise storage software which reduces the size of all Microsoft Office files by up to 98 percent directly on file servers and storage systems. The software optimizes on request all office files on a file server and reduces the file size of each single office document by up to 98% without altering the quality or the file format.



With significantly smaller office files on their servers, companies can achieve enormous storage savings of on average over 70%.

Especially in times of an economic downturn the deployment of FILEminimizer Server offers unmatched and extremely high cost savings for organizations. Existing storage capacities are used more efficiently, related storage costs and data transfer costs are significantly reduced. As the same information is stored in optimized and much smaller files, less time and storage is needed for backup times and backup windows and network scans are accelerated.

*“The skyrocketing volume of office files is a problem every company has” said Christoph Schmid, Business Development Director at balesio “FILEminimizer Server combats those huge data volumes very effectively using our unique office file optimization technique. The answer to increasing data volume usually was to add more storage space while trying to decrease storage costs by virtualization, deduplication, etc. Now balesio presents, with FILEminimizer Server, a completely different, yet much more effective approach. The direct optimization of office files on servers guarantees that existing storage space is efficiently used and makes investments in new storage redundant.”*

The software is installed directly onto a Windows Server and can easily and effortlessly be configured by any IT Administrator. FILEminimizer Server allows for individual and flexible optimization profiles to be created which can run on an ad hoc basis or at a scheduled time. With the support of multi-core technology, companies can optimize also 1,000,000 files smoothly and extremely fast. The integrated scheduler functionality offers the possibility to run optimization profiles unattended also in the evening or at weekends.

### Pricing and Availability

FILEminimizer Server is multilingual and runs on Windows Server 2000, 2003 and 2008. Servers running on Linux or Unix as well as virtual servers can also be optimized provided adequate configuration and licensing is used. The software is available directly from balesio and selected resellers. A free evaluation version can be requested at [www.balesio.com](http://www.balesio.com).

FILEminimizer Server starts at US \$1,999 for a single server license. Attractively priced multi-server packs, enterprise solutions and education offers are also available.

Please visit: [www.balesio.com/fileminimizerserver](http://www.balesio.com/fileminimizerserver) for more information.

### **About balesio**

balesio is an international software company and is dedicated to offering quality standard software products. Since its foundation in 1998, the company showed a strong growth and developed a diversified product portfolio resulting in its incorporation in 2009. Today, balesio is a leading provider of standard software in the area of file compression and file optimization with its products FILEminimizer Office and FILEminimizer Server as well as in the area of screen recording, presentation and e-learning with its products ALLCapture and TurboDemo. Today, balesio software has been sold in over 130 countries either directly or through a network of powerful resellers and partners and is used by small businesses, universities, government institutions and many Fortune 500 companies throughout the world.

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