

New product: **FILEminimizer™ Pictures** compresses images and photos by up to 98 % !

**FILEminimizer Pictures** from balesio compresses digital photos and images and achieves file size reductions by up to 98%. For example, a JPEG photo with a size of 5 MB can be reduced to only 0.08 MB. The software features an innovative image optimization technology: the powerful compression of an image is achieved without any visible quality loss and during the whole compression process the respective native image file format is maintained, making a subsequent decompression irrelevant.



**FILEminimizer Pictures** can compress any image or photo while always maintaining quality and image format. The optimized and much smaller image files are ideal to be sent via E-Mail or to be uploaded to portals like Flickr, MySpace, Hi5 or Facebook. The software can also compress whole digital photo albums at once and features a search assistant which can find all image files on a computer.

Companies can save big on storage space as well as on E-Mail and data transfer costs by using the software to optimize images and digital photos systematically within their organizations.

**FILEminimizer Pictures** optimizes all images in one of the following formats: JPEG, GIF, TIFF, BMP, PNG and EMF. The program is available in English, German, French, Italian and Spanish and starts at US \$34.95 for a single user license. Quantity discounts and educational offers are available.

A free version of the software for 20 image optimizations is available here: <http://www.balesio.com/FILEminimizerpictures>

More information available at: <http://www.balesio.com>

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