



CHR HANSEN

Improving food & health

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Oleg Sen
Global IT Support,
Chr. Hansen Corporation

Key Highlights

ORGANISATION:

Chr. Hansen Corporation, approx. 2,300 employees in 30 countries

INDUSTRY:

Food and Beverages

CHALLENGES:

- Explosive unstructured data growth
- Rising administration for increasing storage volume
- Rising storage costs

SOLUTION:

FILEminimizer Server v.6.0

ACHIEVED RESULTS:

- 30-40% global reduction of unstructured data
- Significant savings in existing storage
- Significant reduction of backup time
- Improved network performance

30-40% unstructured data reduction worldwide for Chr. Hansen Corporation

Chr. Hansen Corporation, a global supplier of bioscience based ingredients to the food, health and animal feed industries, achieved a global 30 – 40% reduction of unstructured data volume after the deployment of balesio's native format optimization technology via its software solution FILEminimizer Server. Chr. Hansen saw an immense data reduction of unstructured files leading to a significant delay of already planned storage purchases. As well, the company could significantly reduce the time to backup the unstructured data.

CUSTOMER PROFILE

Founded in 1874 in Copenhagen, Denmark, Chr. Hansen today is listed on NASDAQ and a leading developer of natural ingredient solutions for the food, pharmaceutical, nutritional and agricultural industries. The company employs 2,300 people in over 30 countries and maintains production plants on 5 continents.

CUSTOMER CHALLENGE: EXPLOSIVE UNSTRUCTURED DATA GROWTH

In almost every of its worldwide locations, the company was confronted with high data growth on primary storage caused largely by unstructured files such as Microsoft Office files, emails and images. Chr. Hansen was investigating solutions to reduce this data volume significantly in order to achieve substantial primary storage reductions and cost savings without compromising performance.

THE SOLUTION: FILEMINIMIZER SERVER

Due to the nature of the primary storage data volume with a large majority of unstructured, non-redundant and pre-compressed document files, tests with deduplication did not provide the desired effects and the Chr. Hansen opted for balesio's leading enterprise native format optimization solution FILEminimizer Server. Chr. Hansen

deployed the solution first in Latin America, Eastern Europe and Russia and finished the deployment in Western Europe in 2010. The worldwide installation will be completed with the US offices by spring 2011.

BUSINESS BENEFITS

In every location where FILEminimizer Server has been deployed, the unstructured data volume on the primary storage could be reduced by at least 30 – 40%. Oleg Sen, Global IT Support at Chr. Hansen is leading the project and very satisfied with the achieved results so far: *"Unstructured data is by far the most critical problem on primary storage. Being able to reduce this unstructured data volume globally by 30-40% allows us to save on primary storage and reduce backup volumes. Overall, we are more storage efficient now."*

Thanks to the native format optimization of unstructured data, the company not only gained back a very significant amount of that storage immediately but facilitated as well the backup of this data. Thanks to the permanently smaller file sizes, unstructured files are shared easier within the different offices and countries which lead to a reduction in the network as well.